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B.M.S. COLLEGE FOR WOMEN
BENGALURU -560004

III SEMESTER END EXAMINATION – APRIL - 2024

M.Com. - TRADE LOGISTICS & SUPPLY CHAIN MANAGEMENT
(CBCS Scheme – F+R)

Course Code: MCM302T
Duration: 3 Hours

QP Code: 13010
Max. Marks: 70

SECTION – A

Answer any Seven Questions out of Ten. Each Question Carries Two Marks. (7x2=14)

1.

- What do you mean by Logistic Management?
- What is 4th party logistics?
- Differentiate between value chain and supply chain.
- What is outbound logistics?
- Give the example of 3PL's.
- What is cold storage technology?
- What is LIS?
- What is global supply chain integration?
- What do you mean by supplier relationship management?
- List out different types of packaging.

SECTION – B

Answer any 4 questions. Each question carries 5 marks. (4x5=20)

- Explain the functions of Logistic Management.
- Elucidate the different types supplier business relationship.
- What is Packaging? Elaborate the objectives of packaging.
- Examine the factors influencing infrastructure for global logistics.
- What is material handling? Discuss the principles of Material handling.
- What is EDI? How it can improve the logistics process?

SECTION – C

Answer any 2 questions out of four. Each question carries 12 marks.

(2x12=24)

8. Enumerate the evolution of Logistics concept
9. What is value chain? Elaborate the primary and support activities of value chain
10. Explain the various types of warehouses with examples
11. Discuss the emerging technologies in logistics and supply chain management

SECTION -D

Compulsory Skill Based question

(1x12=12)

12. Dabbawalas of Mumbai offer a reliable fool proof logistics system of delivering lunch boxes to over 200,000 office employee every day without mix up of having the wrong tiffin going to the wrong office or arriving late, irrespective of conditions such as rains, strikes, and scorching heat. A team of around 5000 men and women, mostly illiterate, operate in assigned areas in Mumbai, each handling 25-30 dabbas, which is the optimum lot size as more could create confusion and affect promptness, which will lead to customer dissatisfaction. The dabbas are collected from the houses and put in tiffin racks at a network of 96 railway stations all over Mumbai to load into the train for further movement toward delivery points. They use a colour code system on the dabbas to identify the collection and delivery points. After the lunch hour, the system operates in reverse direction, again displaying accuracy with collection and quality of delivery closer to Six Sigma. This system gives a much cheaper alternative to office workers than having their food in restaurants and food joints. With this logistics system, 400,000 transactions are done daily with the precision of Six Sigma accuracy.

1. How does the local issue create a need for new supply chain strategy?
2. What are the operating strategies of Mumbai Dabbawalah's business - explain briefly.
3. How the business conducts their distribution network?
